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PAPER TO PEARLS FEATURED AS EMPOWERMENT PARTNER OF WOMEN IN CABLE TELECOMMUNICATIONS

ALEXANDRIA, VA – Paper to Pearls has been named as an Empowerment Partner by the organization Women in Cable Telecommunications. The oldest and largest organization serving women professionals in cable telecommunications, Women in Cable Telecommunications (WICT) works to advance the position and influence of women through leadership programs and services at both the national and local levels.

As part of WICT's commitment to develop women leaders and to celebrate 30 years of providing an environment of support for women at every stage of their professional journey, WICT has partnered with two non-profit organizations whose mission is to empower women in war torn areas of the world and regions that have suffered traumatic civilian turmoil. In addition to Paper to Pearls, Women for Women International has been selected as a WICT Empowerment Partner.

“Professionally, it is my responsibility to create resources and programs that guide and propel women along their professional journeys, said Laurie Root, WICT vice president of education and program development. “But, personally it is more than that. As a woman I feel compelled to do whatever I can to network with and support others; connect them to resources, not only through WICT and its partners, but also in the broader community; and expand the global collaborative of women leaders.”

In honor of WICT's 30 year anniversary, Paper to Pearls has created a special red, three-strand necklace. The three strings of beaded pearls in "WICT red" represents the three decades of achievement, growth, and progress that has been realized through the many programs, activities, chapters, and overall leadership of WICT. The necklace can purchased online at

“The mission of Paper to Pearls is based upon the empowerment of women – with the help, support, and understanding of other women,” said Barbara Moller, president and founder. “With that in mind, there is a wonderful synergy in working with an organization like WICT, and Paper to Pearls is honored to be recognized as an Empowerment Partner.”

About Paper to Pearls

An initiative of Voices for Global Change, Paper to Pearls works with women from internal refugee camps in northern Uganda to create jewelry by hand-rolling beads from recycled paper, which is then sold in the United States and throughout the world. On average, 85 percent of the sale price of each piece of jewelry directly benefits the beader through income and training. Since 2006, the program has grown to include nearly 125 women in nine beading cooperatives, allowing them to make approximately four times the national average wage. Concerned with empowerment and self-sufficiency, Paper to Pearls also provides women with the skills and confidence to take control of their own lives. For more information and to purchase jewelry items, visit www.papertopearls.org.

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